



CRI CARR
RIGGS &
INGRAM

Simple Numbers

A DIVISION OF
CARR, RIGGS & INGRAM CAPITAL, LLC

CRI Simple Numbers

Unlocking Business Growth and Profitability

Capital Target and Structure Analysis

- Cash Flow Planning and Forecasting
- Process Optimization
- Return on Investment Tracking and Analysis
- Targeting and Forecasting for Capital Needs

Market Analysis and Insights

- Best Practices Based on Consolidated Modeling from Simple Numbers Clients
- Economic Updates Based on Real-Time Data and Insights
- Insights into Market Data

Profitability Enhancement

- Access to Proprietary Simple Numbers Modeling Toolset
- Financial Structure and Forecasting
- Gross Margin Analysis
- Labor Efficiency Planning
- Profitability Lever Identification
- Profit Target Determination
- Proprietary Tools and Analysis for Profit Maximization

Structured Meeting Rhythm and Process

- Discussion of Best Practices for Maximum Profitability
- Expert Guidance from Certified Simple Numbers Consultants
- Market Analysis and Insights
- Monthly or Quarterly Updating of Simple Numbers Modeling
- Scheduled and Structured Meeting Rhythms

CRI Simple Numbers is a transformative partner for entrepreneurs and small businesses, specializing in navigating the complex financial landscape and fine-tuning the economic engines of their enterprises. Tailored for this dynamic market segment, their services are designed to drive profitability and build long-term wealth. Focusing on precise, straightforward data, they work closely with each client to understand their unique landscape of opportunities and challenges, responding with custom-tailored service packages that meet their specific needs and objectives. Their approach goes beyond merely solving financial issues; it leverages them as opportunities for growth and success.

At the core of Simple Numbers' offerings lies a proprietary methodology that employs advanced financial modeling techniques. This methodology is integral to the Simple Numbers Cash Flow Model[®], a pivotal element of their service suite. Unlike traditional financial reports and accounting systems, this model offers a comprehensive view of a business's financial health, establishing a robust financial foundation for companies to build upon.

Simple Numbers' strategic planning sessions are collaborative and in-depth, combining analysis of a company's financial direction with strategy sessions to map a clear path to success. To further empower its clients, Simple Numbers offers a comprehensive suite of advisory services that enhance its core methodology. This suite ensures clients receive a strategic financial plan and benefit from thorough compliance support and ongoing advisory services.

The team at Simple Numbers, comprising top-tier CPAs, MBAs, and financial professionals, is dedicated to empowering businesses with actionable insights and strategic guidance. Their innovative perspective on profitability and strategy sets them apart, viewing financial data as a window to opportunity and a tool for effective business monitoring, strategic growth, and sustained success.

With CRI Simple Numbers, clients gain more than a consultant; they gain a strategic partner dedicated to fine-tuning the economic engine of their business for maximum, true profitability.